

## CONTRACT



**KHNL**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-3246**

<u>Contract / Revision</u> 1608358 /		<u>Alt Order #</u>
<u>Product</u> CALDWELL SUPPLEMENTAL TV 10.31-11.8		
<u>Contract Dates</u> 10/31/16 - 11/08/16		<u>Estimate #</u> 3642
<u>Advertiser</u> POL/Caldwell, Kirk/Mayor		<u>Original Date / Revision</u> 11/01/16 / 11/01/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KHNL	<u>Account Executive</u> Brandi Namahoe	<u>Sales Office</u> Honolulu-Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Anthology Marketing Group, Inc**  
**Pauahi Tower**  
**1003 Bishop Street, Suite 900**  
**Honolulu, HI 96813**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KHNL	11/02/16	11/06/16	NBC Today Show	7a-9a		:30				NM	2	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--WTF--				2	\$210.00				
N 2	KHNL	11/07/16	11/08/16	NBC Today Show	7a-9a		:30				NM	4	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	22-----				4	\$210.00				
N 3	KHNL	11/02/16	11/06/16	NBC Today Show II	9a-10a		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--WTF--				3	\$150.00				
N 4	KHNL	11/07/16	11/07/16	NBC Today Show II	9a-10a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$150.00				
N 5	KHNL	11/02/16	11/06/16	Modern Family	630p-7p		:30				NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--WTF--				3	\$175.00				
N 6	KHNL	11/07/16	11/07/16	Modern Family	630p-7p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$175.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KHNL	11/07/16-11/13/16	Modern Family	630p-7p	M-----	:30		\$175.00		NM		
	See MG 6.2												
	2	KHNL	11/07/16-11/07/16	Modern Family	430p-5p	M-----	:30		\$100.00		NM		
	Ⓜ MG for 6.1 11/07												
N 7	KHNL	11/02/16	11/06/16	The Tonight Show	1035p-1137p		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--111--				3	\$200.00				
N 8	KHNL	11/07/16	11/07/16	The Tonight Show	1035p-1137p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$200.00				
N 9	KHNL	11/07/16	11/07/16	NBC Today Show III	10a-11a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
1608358 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/31/16 - 11/08/16	CALDWELL SUPPLEMENT	3642

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Caldwell, Kirk/Mayor	11/01/16 / 11/01/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$75.00				
Totals								0.00				19	\$3,360.00

\*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
10/31/16 - 11/08/16	19	\$3,360.00	(\$504.00)	\$2,856.00	\$134.57	\$2,990.57
<b>Totals</b>	19	\$3,360.00	(\$504.00)	\$2,856.00	\$134.57	\$2,990.57

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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